



RADIO KCM UNDERWRITING SPONSORSHIP RATES

RADIOKCM is a part of **Knoxville Community Media**. We are a 49 year old public access tv station and communicative arts center located in downtown Knoxville, TN. Our mission is to preserve localism through community participation while advocating free-thought, free-expression and free-speech. We are media for the people, by the people and are proud that we offer media-training to the community that helps to shape a collective voice for Knoxville and Knox County.

We are not a terrestrial radio station. The advantage for you is our programming is generated in Knoxville and Knox County, but our reach is worldwide. Folks around the world have the opportunity to tune in through our website or download our app to access their favorite music program, podcast, radio drama, or other production coming out of our studio.

As a nonprofit public access center, we rely on cable revenue to survive. This source of capital is rapidly diminishing. We are hopeful that your generous partnership will help us see this organization through the next 50 years!

Being a brand-new radio station, we do not yet know what our listening audience will look like. Within the first three months, we will generate reports to let our sponsors know what kind of reach we are having in the community and beyond.

Our “rate” for each underwriting sponsorship is the same cost as our membership. As an underwriter, you become a member. This means you have access to our training and equipment.

Our rates are as follows:

- \$25 for two 30-second spots in a 2-hour block.
- Each additional 30-second spot is \$15 (additional spot bundles may be negotiated with individual Community Producers)

RadioKCM is happy to produce your spot for you. This will include reading your copy with music or sound effects underneath. You may also visit our studio to record your own spot if you prefer.

For more information, please contact our Executive Director, Amos Oaks at jaoaks@knoxcm.org.

We accept Cash, Check or PayPal, for a small processing fee. Make checks payable to Knoxville Community Media. Contact us if you need to arrange alternative payment.

Board Members



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CONTACT NAME: _____ TODAY'S DATE: _____

CURRENT ADDRESS: _____

TELEPHONE NUMBER (including area code): _____ EMAIL: _____

COMPANY NAME _____

Initial 30 seconds in a 2-hour block (Please check off)

Additional 30 second spots (Write in the number of spots)

If you wish to pay via PayPal, you may do so at the links below.

Initial 30 sec spot - <https://www.paypal.com/ncp/payment/MHE9ML54QNJN2>

Additional 30 sec spots - <https://www.paypal.com/ncp/payment/FMXXVKAF335YA>

Please note, there will be a service fee added to all PayPal charges.

Board Members